

Book Trailer Planning Template

Name of Book Trailer _____ Producer Name(s) _____

Words: Write a few sentences that tell about the story & will make someone want to read it:

Hints and Tips:

- Read the back of the book. Is there a sentence that grabs your attention? Could you use the blurb as your script?
- Does the main character have a favorite saying?
- Does the main character have a motto or rule that they live by?
- Ask a question such as "What would you do if...?"
- Build suspense such as "A mysterious stranger comes to town".

Story Highlights: What aspect of the story will you focus on? Exciting scenes? Slow moving suspense?

Hints and Tips:

- The event should be near the beginning of the book.
- The event should tell about the problem.
- The event should show the characters.
- The event should give a hint to what will happen next.
- The event should not give away the ending.

Sound Effects / Music

Pacing (How will pacing be used? To draw interest, create suspense, show action? Timing should be effective and efficient?)

Storyboard for Book Trailers

A storyboard allows you to visually plan your book trailer. They are often used in advertising, animation and film. 9 frames equal approximately 90 seconds.

Frame # _____



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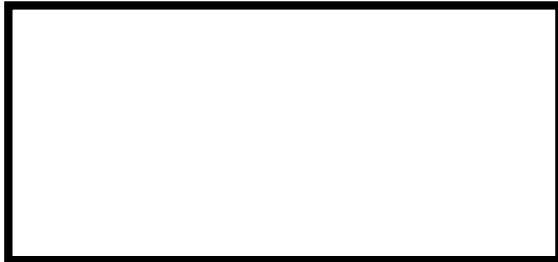


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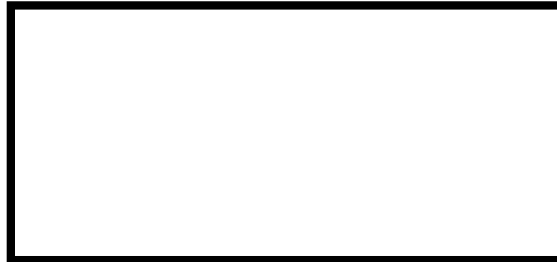


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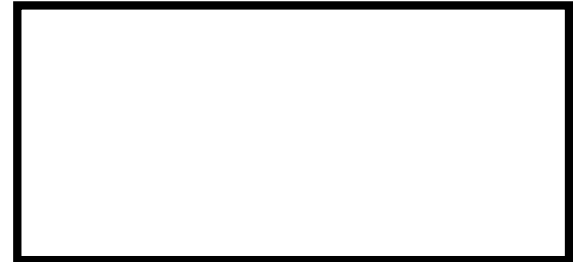


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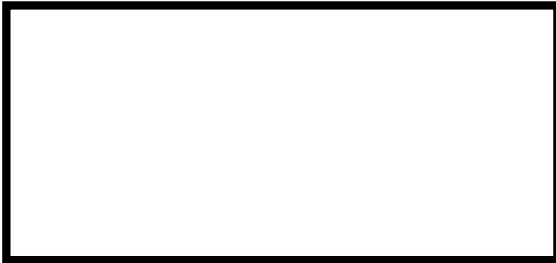


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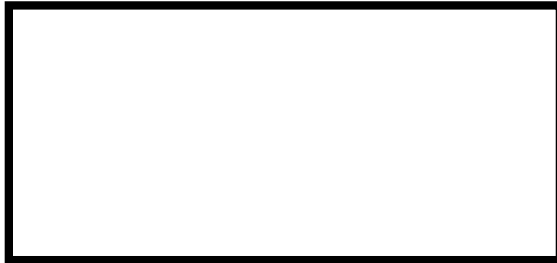


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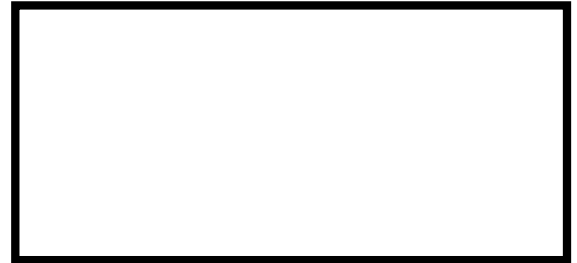


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